

Get inspired with word clouds...  
What does heritage mean to me?



## A Place Called Home





## Why word-clouds?



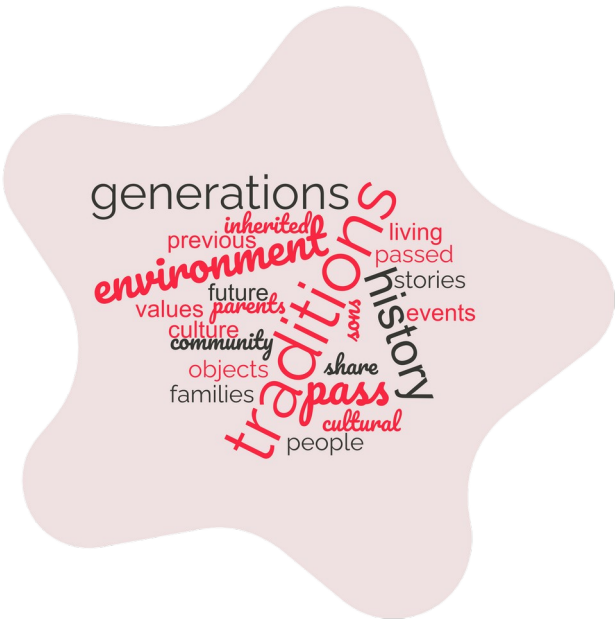
**Word-clouds visually represent word data.  
Give prominence to words that appear frequently.  
Communicate key information at a glance  
Aka 'tagclouds', 'wordles'**

### **A Place Called Home**





Look at these following 3 word clouds, they're from the short sound bites available at; <https://aplacecalledhome.glade.org/>  
Which word-cloud matches which soundbite?



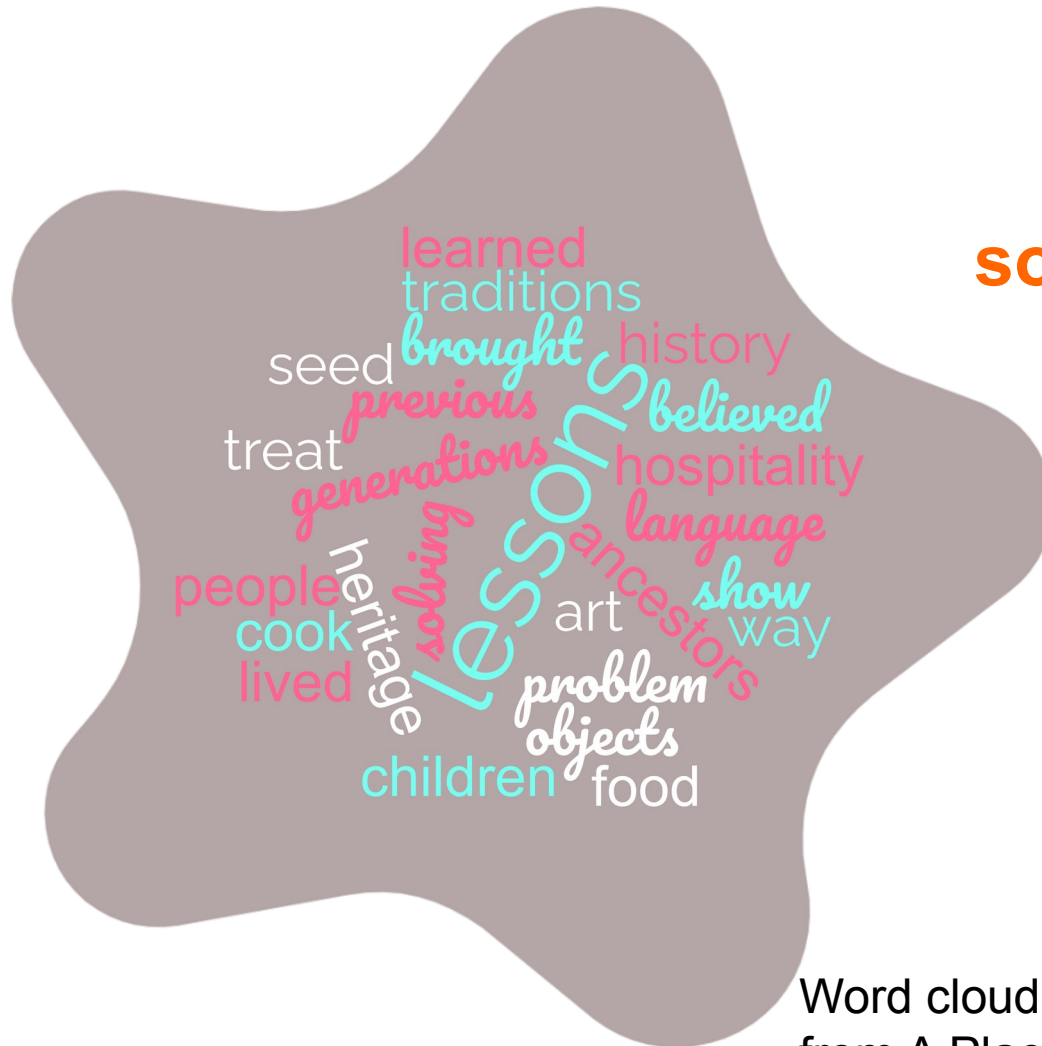
## A Place Called Home



Wordclouds from A Place Called Home



## Which soundbite?



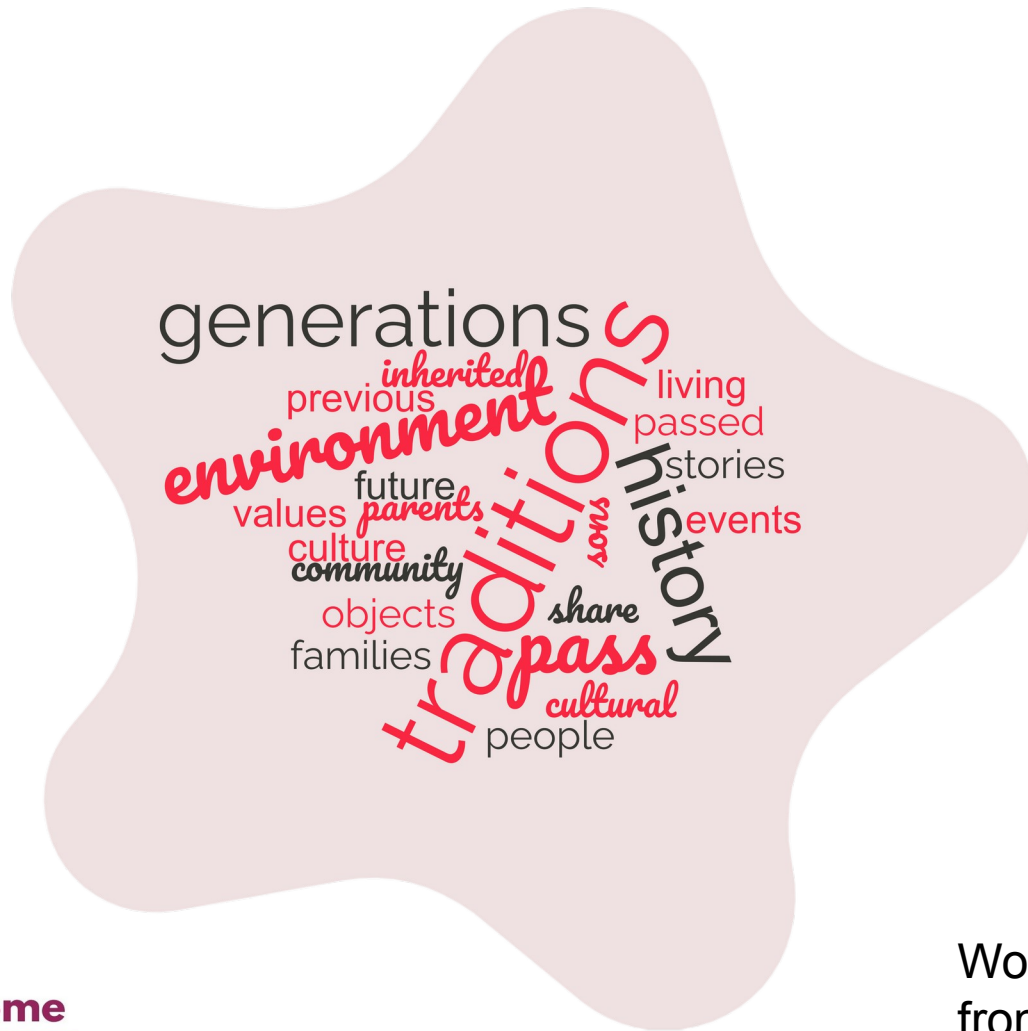
### A Place Called Home



Word cloud A)  
from A Place Called Home



## Which soundbite?



Word cloud B)  
from A Place Called Home

## A Place Called Home





## Which soundbite?



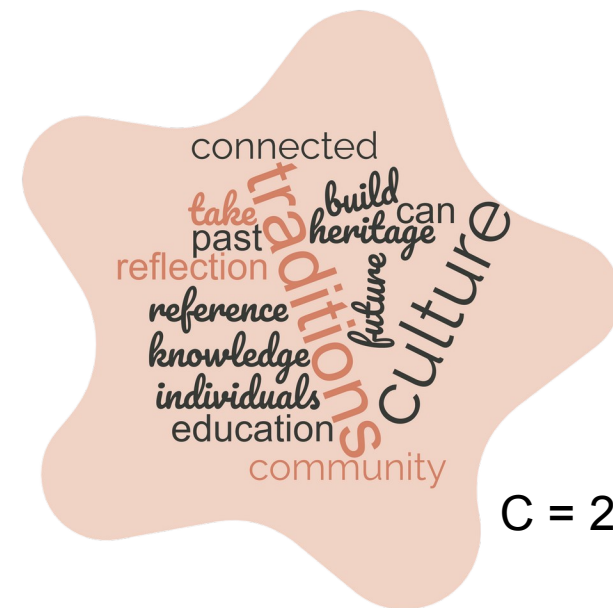
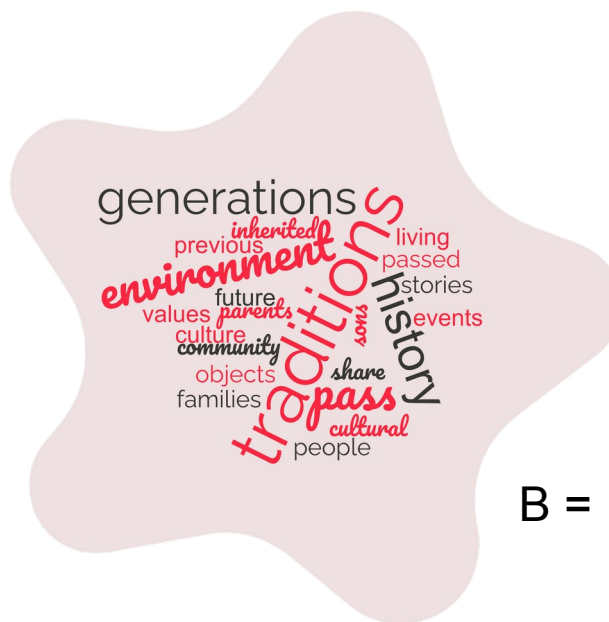
Word cloud C)  
from A Place Called Home

### A Place Called Home





These 3 word clouds respond to the question “what does heritage mean to me”?  
Is there one you feel is close to what you understand by “heritage”.  
Are there words you’d add in?



## A Place Called Home



Wordclouds from A Place Called Home



# List words that are important for “heritage”.



- Talk about this with at least one other person
- Why did you pick these words?
- Are there priorities?
- Use these words to generate your own word cloud.
- Share it and discuss – are there changes needed?
- How will you use this to inspire others to consider heritage?

## A Place Called Home





# Your own words...



There are a variety of Apps or platforms for creating of word clouds.

<https://www.wordclouds.co.uk/>

This site is free to use, allows designs to be changed and word frequency to be increased and word clouds to be downloaded as image files

## A Place Called Home





**“What does heritage mean to me?”**  
**You are invited to upload your word-cloud & soundbite at**



## A Place Called Home



Word cloud D) This word cloud was co-created by Heritage Associates who are leading activity on A Place Called Home



<https://aplacecalledhome.glade.org/>



# A Place Called Home



Get inspired with word clouds...  
What does heritage mean to me?



## A Place Called Home



A short activity to CONNECT participants of all ages with reflections on what heritage means.

This activity is handy to

- check what people know about heritage already,
- encourage talking & listening
- to give some space for reflection
- to encourage sharing

Participants are invited at the end of the activity:-

- 1) to generate their own word-clouds and share these with us (via weblink/ QR code on slide 10)
- 2) to go on to record and share their own soundbite with us in response to “what does heritage mean to me” (via weblink/ QR code on slide 10)



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### A Place Called Home



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This short activity is inspired by a workshop session carried out with the Heritage Associates working on this project – A Place Called Home. The workshop is designed to begin conversations and encourage listening to each other, before reflecting on own features of heritage

The focus of this word cloud activity is getting participants of all ages to reflect on features which they feel shape them as a person and to listen to those which shape others, in response to the question “what does heritage mean to you”.

With word clouds, the bigger and bolder the word appears, the more often it's mentioned within a given text (or list) and the more important it is.

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This site is free to use, allows designs to be changed and word frequency to be increased and word clouds to be downloaded as image files.

All wordclouds within this activity were from words provided by Heritage Associates working within A Place Called Home project and generated using <https://www.wordclouds.co.uk/>



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Wordclouds from A Place Called Home

These 3 word clouds, are from the 3 short sound bites responding to the question “What does heritage mean to me?”

These can be heard at;

<https://aplacecalledhome.glade.org/>

Which word-cloud matches which soundbite?

(You can check answers on slide 7)



## Which soundbite?



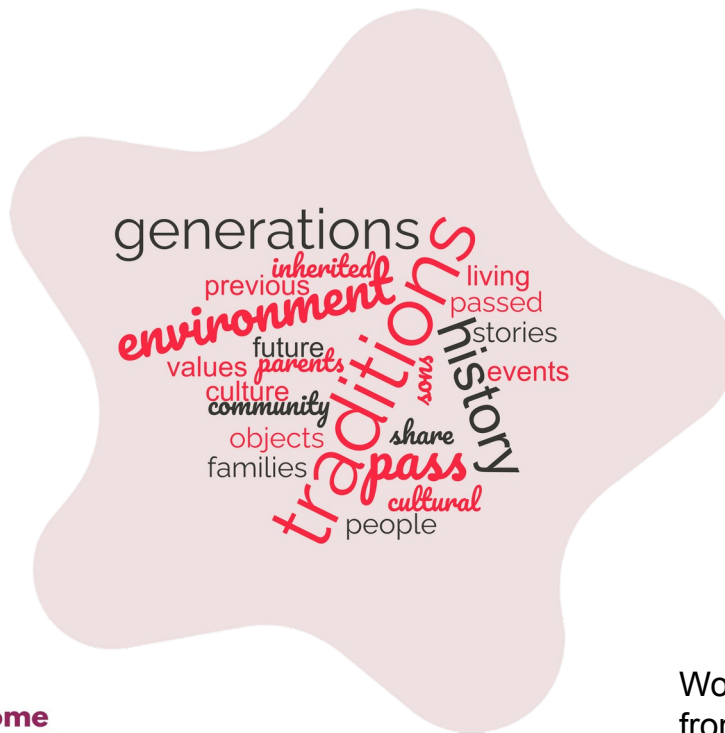
### A Place Called Home



Word cloud A)  
from A Place Called Home



## Which soundbite?



### A Place Called Home



Word cloud B)  
from A Place Called Home





## Which soundbite?



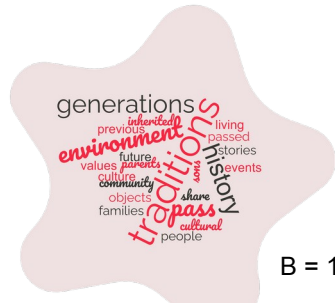
### A Place Called Home



Word cloud C)  
from A Place Called Home



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**A Place Called Home**



Wordclouds from A Place Called Home



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**A Place Called Home**



Word cloud D) This word cloud was co-created by Heritage Associates who are leading activity on A Place Called Home

This activity is a good way to begin conversations around “heritage”. Participants are encouraged to upload short sound bites no more than 90 seconds and their word clouds to <https://padlet.com/glade1/soundbite-responses-what-does-heritage-mean-to-you->



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<https://aplacecalledhome.glade.org/>



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